



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Neal et al.

Attorney Docket No.: DEM1P001

Application No.: 09/741,958

Examiner: Robinson Boyce, Akiba K.

Filed: December 20, 2000

Group: 3623

Title: PRICE OPTIMIZATION SYSTEM

Confirmation No.: 7264

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail to: Mail Stop: Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on October 16, 2006.

Signed: /Rebecca Savage/

TRANSMITTAL FOR AMENDMENT IN RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

October 16, 2006

Dear Examiner:

Applicant encloses herewith an Amendment in Response to the Notice of Non-compliant Amendment mailed September 14, 2006. Any required fee has been calculated as shown below.

| | Claims After Amendment | | Highest Previously Paid For | Present Extra | Small Entity Rate Fee | Large Entity Rate Fee |
|-----------------------|------------------------------|-------|-----------------------------------|------------------|--------------------------|--------------------------|
| Total Claims | 16 | MINUS | 20 | 0 | X 25 = | x 50 = 0 |
| Independent Claims | 3 | MINUS | 3 | 0 | X 100 = | x 200 = 0 |
| | | | Total | \$0 | | \$0 |

Applicant(s) believe that no (additional) Extension of Time is required; however, if it is determined that such an extension is required, Applicant(s) hereby petition that such an extension be granted and authorize the Commissioner to charge the required fees for an Extension of Time under 37 CFR 1.136 to Deposit Account No. 50-2766 (Order No. DEM1P001).

Please charge any additional fees required to facilitate filing the enclosed response, to Deposit Account No. 50-2766 (Order No. DEM1P001).

Respectfully submitted,

/Kang S. Lim/

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CUSTOMER NO. 36088



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PATENT

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AMENDMENT

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

October 16, 2006

Dear Sir:

In response to the Notice of Non-compliant Amendment mailed September 14, 2006 and Office Action mailed April 11, 2006, please amend the above identified patent application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.